

Pictorials

Chase Bank Launches Kilele Planet



Chase Bank's CEO Duncan Kabui, Head of SME Banking Eunice Kimeriah and Iridium Interactive's MD Sriram Bharatam navigate the SME portal at the Kilele Planet Launch.

Chase Iman Launches Islamic Credit Facilities



Chase Bank's Shariah Board, Executive Management and Chase Iman staff pose for a photo after a signing ceremony for the Banks latest Shariah compliant credit facilities.

ZionCell Launch



Personal Banking Manager, Faith Nkatha (Center) educates young kids on the merits of saving during the launch of ZIONCELL, a faith based financial services company. Chase Bank is a card solutions partner.

Mentorship Association for SMEs Launched



The CEO, Professional Business Mentors Association, Ms. Carol Murogo, Interim Chairman, Mr. Pius Nganga, VC Inoorero University, Prof. Henry Thairu and Chase Bank's Group MD Zaf Khan unveil the Association's Certificate of Registration, Strategic Plan and Constitution.

EDITORIAL TEAM

Zach Syengo
Sanna Anwar
Njambi Mahinda
Mary Githinji
Daniel Njuguna
Magdalene Mulandi



A taste of...



May Nyaga, HR Manager at Rafiki DTM engages guests at a Dinner held by Rafiki in April.

The stakeholders' event brought together major players in the microfinance industry, DFIs, MFIs, regulators and AMFIs.

Mr. Daniel Mavindu- CEO, Rafiki DTM, shares a light moment with guests at the breakfast.

Rafiki Microfinance, launched the 'Landlord Construction Loan' product at the Royal Court Hotel, Mombasa. The product is tailored to support businesses and salaried individuals who want to tap into the high housing demand in Coast Province.



Dancers perform in the streets during the launch of Rafiki's ATM Services.

The launch, held in May at the Tom Mboya Street Branch, marked Rafiki's steady steps towards bringing our services closer to our customers. The occasion was graced by, among others, His Worship the Mayor of City Council of Nairobi, Mr. George Aladwa, Kenswitch CEO George Wainaina and Rafiki DTM directors.



Rafiki DTM sponsored a soccer tournament in Likoni District, with the best teams from each ward being representatives.

An El Classico, between Vibwanga FC and Kishada FC, a case of Man U and Man City was witnessed in the rivalry packed tense finals. Rafiki CEO, Mr. Daniel Mavindu was the chief guest on the 16th June. Over 2000 people witnessed the finals, with area DO, Mr Ouma in attendance.



Contact Us

Nairobi: Riverside Drive, City Centre, Hurlingham, Upper Hill, Parklands, Diamond plaza, Village Market, Windsor, Ngara, Eastleigh, Buruburu, Donholm and Embakasi.

Mombasa: Moi Avenue, Bondeni and Nyali
Other Towns: Malindi, Thika, Nakuru, Eldoret and Kisumu.

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CHASE news



Message from the Group Managing Director

Zaf Khan

It has been said that in order to know where you are going you need to understand where you have come from. As we go into the second half of the year it gives me immense pride to look back at the success that has been achieved thus far.

Through the cementing of the Chase Group, we are now realizing our dream of offering one stop financial solutions to our clients. We are able through our three associate companies, to meet all our client's financial needs from the moment they walk into any of our outlets and that for us is the beginning of a journey that will see to a fully satisfied customer base.

As far back as 2009 we started providing brokerage and bancassurance products to our clients. I am very pleased that the government is now pushing to implement this service within the banking industry. It is by the grace of God that we have emerged as a leader in that respect.

Rafiki Deposit Taking Micro-Finance, a member of the Chase Group of companies, recently took service provision to the next level by providing ATM access to their clients as well as allowing investment groups to borrow nine times their savings. In addition, Chase Assurance, a wholly owned subsidiary of Chase Bank, partnered with the SME Banking Unit to provide specialized SME cover that is both conventional and Shariah Compliant, ensuring that you and your business are covered.

We value SMEs and this is why we continuously seek to create and build lasting relationships with individuals in this sector. Kilele Planet, our SME portal and Business Club, is one of our key products that provides a platform through which our SME clients can network and grow in business together.

Ciiru Waitthaka, owner of Funkids and the client focus of this edition is one such example of a woman who has not shied away from the competitive and some-what male dominated manufacturing industry. Having trained as an interior designer and architect, Ciiru is creating children's furniture, a product that was not previously readily available. She has taken necessity and transformed it into innovation; as is necessary for all SMEs, one must be able to carve out their niche in the everyday changing market trends.

As we stride forward in business, one thing that is close to my heart is our Corporate Social Responsibility and giving back to the society. In June, two of the Bank's representatives took part in the '20Mile Hike for the Stand Up for African Mothers Initiative' A fundraising event that was held by the UK arm of AMREF to support the initiative here in Kenya. We salute the team and we take pride in the embodiment of our Core Values.

It is by no feat of our own that we have got to where we are today and as we continue to grow, we thank you, our customers for your unwavering support. It is with great humility that we welcome two new branches to the Chase network. Buru Buru Branch in Nairobi and Nyali Branch in Mombasa bringing our total number of branches to 21. Karibuni to the Relationship Bank.

As we approach the Holy Month of Ramadhan, I would like to wish all my Muslim Brothers and Sisters Ramadhan Kareem and Eid Mubarak.

Zaf Khan



Customer Focus:

FUNKIDZ

Ciiru Waweru-Waitthaka (inset), an interior architect and designer by profession, knows that, 'necessity is the mother of all invention'. It wasn't until she got her daughter that her true passion for design came to life.

In her own words, "I started Funkidz when I had my own child and realized so much more can be done in the built environment for children. I wanted to change the mindset of the consumer that products must be imported. Good quality products can be designed and manufactured locally. As I had always done design, the next progression was to go into manufacturing". Ciiru recalls.

Funkidz, a fairly new business, is a design house specialising in a wide range of furniture designs for children from the age of 0 to 16. The company has two directors and a team of 14 staff all working in different capacities. Funkidz offers creative design ideas and focuses on the practicality of their pieces. All their furniture is designed and manufactured in house. The company also provides rental options for travelling families, all at affordable prices.

Asked how her experience with Chase Bank has been, Ciiru was quick to point out that, "Chase Bank was very instrumental in enabling us build our mini factory last year. We were able to borrow against a property we had and build the factory. They did not make the process complicated and because of this Funkidz was able to start manufacturing on its own premises.

"THANK YOU CHASE!!"

Ciiru sees her company becoming a global Children's Brand in the next couple of years with the continued support from Chase Bank. In case you are a new mother, please do not hesitate to reach her on enquiries@funkidz.co.ke or visit her website <http://www.funkidz.co.ke> or Facebook page, Funkidz.

Buruburu & Nyali Branches now Open.

In June, we welcomed two new branches to the Chase family. Nyali Branch which is located along Links Road in Nyali Mall and Buru Buru Branch, in Buru Buru Phase 5 at the Kenol Kobil.

We are constantly endeavouring to bring our Relationship based banking services closer to you. We welcome you to our new branches to experience our spacious banking halls and customer centric service that is unique to Chase Bank.

Kilele Planet The SME portal and Business Club

In May of this year, Chase Bank launched the first interactive web based portal and Business Club targeted at our ever growing SME customer base. The portal known as Kilele Planet gives SMEs access to lawyers, auditors, tax specialists, trainers and other industry specialists as an avenue for networking and improving your businesses.

At the colorful launch held at our Riverside Mews Central Office, we had the pleasure of hosting Mr. Paul Kukubo, CEO of the Kenya ICT Board and Dr Kamau Gachigi, Director of the University of Nairobi Science and Technology Park both of whom are passionate about leveraging on technology as a platform for SME growth.

Call Center up & Running.

We are proud to announce the opening of our fully functional call center. You can now call us on our centralized lines and have all your queries answered. Call about your account balance, the status of your credit facility and even about your cheque book. Our dedicated staff will be on hand to guide you through your banking.

Call us on **2774 277, 0703 174 277** or **0732 174 277** Anytime between 8.00am and 6.00pm on week days and 8.00 am to 2.00 pm on Saturdays and have all your questions answered at the touch of a button.

Chase Bank Tours London



Chase Bank's Relationship Manager - Diaspora Banking, Margaret Kimani (2nd Right) and Gordon Schofield pose for a photo with members of AMREF UK before the hike.

Chase Bank representatives, Margaret Kimani, Relationship Manager, Diaspora Banking and Gordon Schofield joined AMREF and the friends of AMREF for a 20 mile hike in Goodwood Estate in Chichester UK. The proceeds raised at the hike are going towards the 'Stand Up For African Mothers Campaign' an initiative that Chase Bank is heavily involved in here in Kenya.

While in the UK, Margaret and Gordon took the time to speak to a number of Kenyan groups about the Chase Bank Jamhuri Diaspora Bouquet of products. Chase Bank hosted individuals at an Investment Seminar where Kenyans in the UK were encouraged to invest back home through Genghis Capital and Chase Bank.

As part of the tour, the two visited Leeds University where they had a sit down with Kenyan students. It is in this forum where they were able to expound on the Jichanue Account, an account targeted at university students.

The UK has a large number of Kenyan Business owners and the Chase Diaspora Banking team were honored to have met with them in the company of the Kenyan High Commissioner, H.E. Ephraim Ngare at a Kenyan owned restaurant in London.

Chasers are known for their zeal for Corporate Social Responsibility as well as their engagement to the business. It is in events like these that Chase Bank is able to engage their clients as well as take part in a hike for Charity.

Once Again.. Twasema Asante!



Chase Bank was recognized for:
Fastest Growing Bank - 1st Position
Best Bank in SME Banking - 2nd Position
Best Bank in Customer Satisfaction - 3rd Position

Chase Bank Scoops Top Awards at The 2012 Banking Awards.

At the 2012 Think Business Annual Banking Awards, we were recognized for our growth, performance, role in the SME Sector and customer service.

We thank you, our clients for the opportunity to serve you and pledge to continue innovating and providing products that respond to your needs.

We thank you for partnering with us.

Kilele Planet provides SMEs with basic work tools such as website purchase, airtime bundles for office use and access to cloud storage. Club membership is automatic as long as you are a Business account holder, giving you access to value additions to enhance your businesses.

In addition, we have partnered with industry leaders that will allow club members preferential rates and services. Furthermore, Kilele Planet Members will have access to affordable credit facilities that are focused on meeting the ever growing needs of our SMEs.

Log on today and experience tailor made SME services.
www.kileleplanet.co.ke

The Chase Woman account provides account holders a fully kitted package that includes Insurance, a loyalty card that gives access to a wide range of special offers at handpicked outlets that benefit the woman and her business and membership to the Kilele Planet Business Club.

The Bank has entered into strategic partnerships with industry leaders such as Safaricom, Strathmore Business School, USIU, Chartis, amongst others, so as to offer preferential rates and services to their customers. The partnerships will enhance the current product offerings and more so the Chase Woman Account.

Chase Bank upon research realised that 60% of their clients are women. It was then that it became imperative to create a product that will provide women with a solution that tied in Banking and Lifestyle. The Chase Woman Account encompasses custodial services, Brokerage services, hand bag cover, lap top and cell phone cover as well as financial planning consultation over and above the loyalty card discounts.

The Bank's Management is made up of a majority women sitting. This every day interaction with the female management made for an easy creation of a tailored made product that suits the needs of women in the economic driver's seat.



CHASE WOMAN is here!

On the 30th of May, we launched the Chase Woman account. The account is tailored for Women looking for a one stop solution that is specific to any stage in their life, from early career, to retirement.



As should every engagement be for someone of your status, this life cover is hassle free in the real sense of the phrase. No lengthy medical procedures, no prejudice based on whether or not you smoke, no bias on gender and no questions asked. Just sign and upon confirmation of acceptance, pay and go with the assurance that your loved ones are in the best hands.

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